



FACTS & MYTHS IN DRUG PRICING

**MONDAY, OCT. 28, 2019 – 6:00-8:00 PM,
RECEPTION TO FOLLOW**

**VENUE: Fordham Law School (Moot Court Room, 1st floor, 150
West 62nd Street, NYC, NY)**

Please join the Global Healthcare Innovation Management Center at Fordham University for a discussion on pricing in the pharmaceutical industry with:

- **Dr. John LaMattina**, PureTech Health
- **Professor Will Mitchell**, University of Toronto
- **Professor Falguni Sen**, Fordham University
- **Professor Navid Asgari**, Fordham University

A reception will follow the event.

Presented by Fordham University's
**Global Healthcare Innovation Management Center
(GHIMC)**

➤ *To attend the conference in NYC, please register [here](#).*

KEYNOTE SPEAKER:

Dr. John LaMattina
Senior Partner
PureTech Health



DISCUSSANTS:

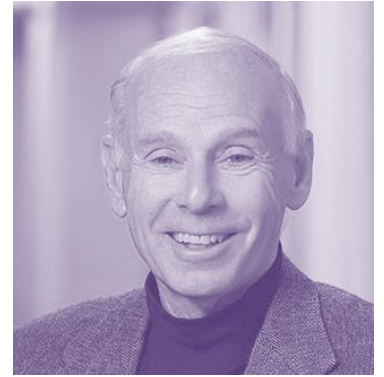
Professor Will Mitchell
University of Toronto
Rotman School of Management

Professor Falguni Sen
Professor Navid Asgari
Fordham University
Gabelli School of Business
&
Global Healthcare Innovation
Management Center



About the speaker and the discussants

John LaMattina, Ph.D., is an Independent Non-Executive Director at PureTech and was previously President of Pfizer Global Research and Development and Senior Vice President of Pfizer, Inc. During his 30 year career at Pfizer Inc., Dr. LaMattina held positions of increasing responsibility for Pfizer Central Research, including Vice President of US Discovery Operations in 1993, Senior Vice President of Worldwide Discovery Operations in 1998 and Senior Vice President of Worldwide Development in 1999.



During Dr. LaMattina's leadership tenure, Pfizer discovered or developed several important new medicines, including Tarceva, Chantix, Zoloft (PTSD), Selzentry, and Lyrica along with many other medicines currently in late-stage development for cancer, rheumatoid arthritis, and pain. He is the author of [two books](#) on the pharmaceutical industry and a contributor to [Forbes](#).

Will Mitchell, Ph.D., serves as a Professor of Strategic Management and Co-Academic Director, Global Executive MBA for Healthcare and the Life Sciences Program at [Rotman School of Business, University of Toronto](#), where he holds the Anthony S. Fell Chair in New Technologies and Commercialization and Co-Director, Global Executive MBA for Healthcare and the Life Sciences. Will studies business dynamics in developed and emerging markets, investigating how businesses change as their competitive environments change and, in turn, how business changes contribute to ongoing corporate and social performance. Will teaches courses in corporate strategy, emerging market strategy, entrepreneurial strategy, and pharmaceutical and other health sector strategy. He serves as a board member of Neuland Laboratories, Ltd. (Hyderabad).



Falguni Sen, Ph.D., is a Professor of Strategic Management at the [Gabelli School of Business, Fordham University in NYC](#). Further, he is the founder and director of Fordham's [Global Healthcare Innovation Management Center \(GHIMC\)](#), which aims to promote a high-level international conversation about business, social, and health issues. Before coming to Fordham, Professor Sen acted as a consultant for numerous private, public and government organizations in the United States, India, and Ireland.



Navid Asgari, Ph.D., is an Assistant Professor of Strategic Management at the [Gabelli School of Business, Fordham University in NYC](#). Navid also serves as the associate director of the GHIMC. [As a researcher](#), he examines the interplay of value chain integration, alliances and technological change in the context of the pharmaceutical industry. Navid's teaching interest includes *corporate strategy*, *managing change and innovation*, and *machine learning for strategic decision making*.

